

Notice of References Cited

Application/Control No.

09/903,257

Applicant(s)/Patent Under
Reexamination
COHN ET AL.

Examiner

Marissa Thein

Art Unit

3627

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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
	D	US-			
	E	US-			
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	G	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

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	N	WO 94/23383	10-1994	PCT	Lalonde, James E.	G06F 15/22
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NON-PATENT DOCUMENTS

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	U	"About.com Adds Auction-Based Advertising to Platform", PR Newswire; Apr 10, 2000, pg 1
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